

Strategic Ambitions

Operational activity 2024

Strategic Ambitions





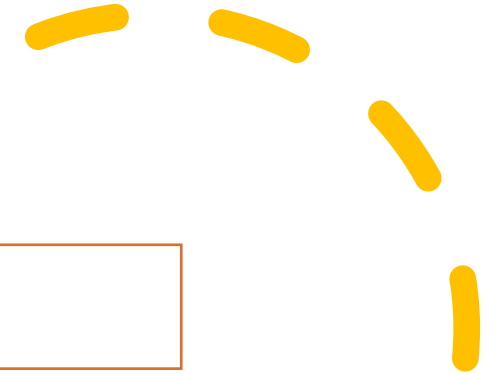
To achieve these ambitions

In 2024 we will...

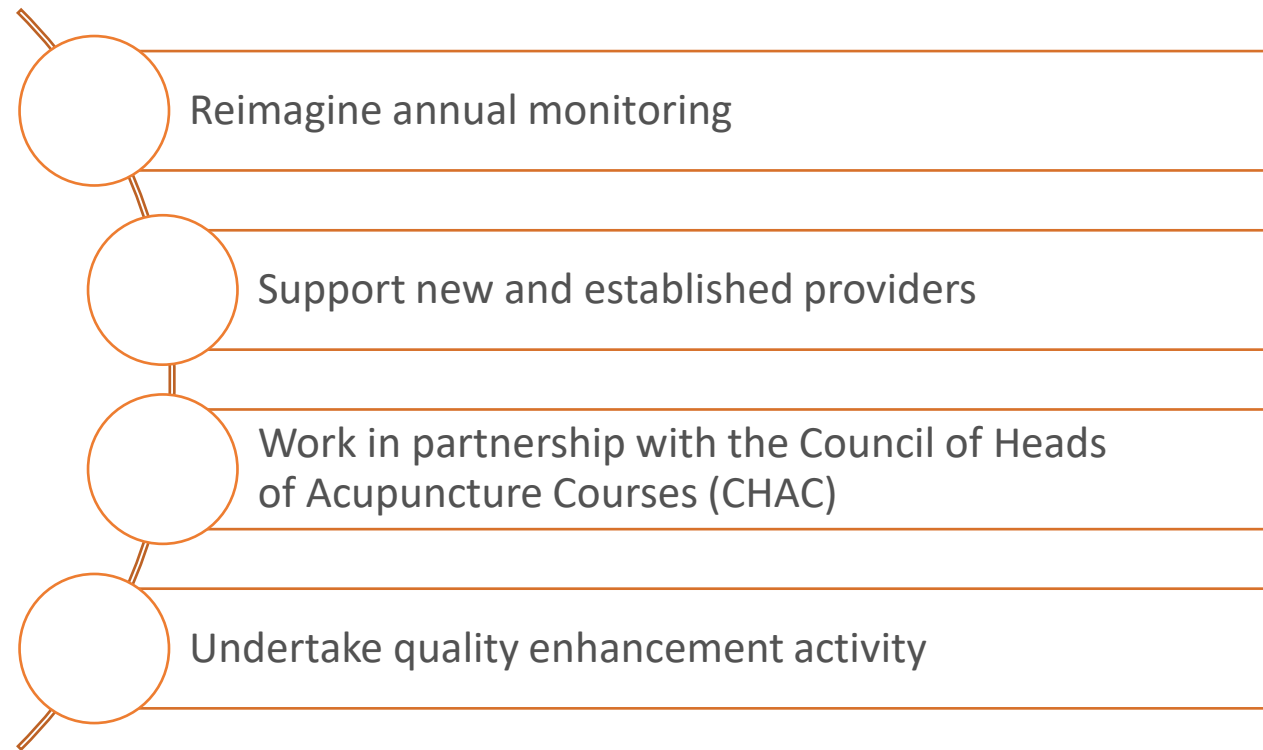


Ensure and promote excellence within acupuncture education (UK & globally)

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- Undertake re-/Accreditation activity
 - Review our accreditation processes
 - Develop options for a CDP accreditation scheme
 - Forge close partnership with European community



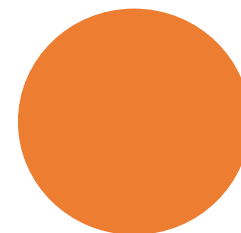
Encourage institutional self-improvement by valuing diversity, creativity and innovation





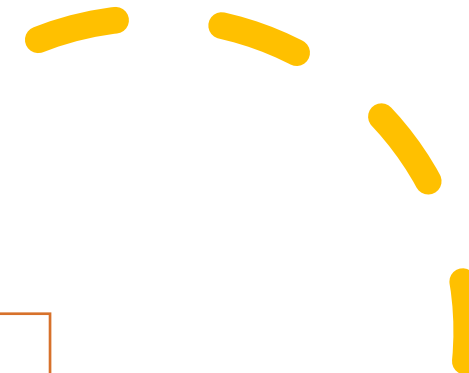
Promote the role of BAAB in acupuncture education and wider fields

- Develop a shared profession-wide Education Committee
- Promote acupuncture
- Rebrand
- Enhance BAAB's online presence





Be a sustainable and financially responsible organisation

- Manage our budget effectively
- Income generate and/or diversify
- Develop online submission portals to support quality assurance activity
- Consider the impact of our carbon footprint



Behave ethically with high standards of leadership and governance

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- Ensure BAAB's financial decision making is robust
 - Hold ourselves to account
 - Ensure recruitment and onboarding is values-based
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Be an inclusive and diverse learning organisation

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- Be values-based in our decision making
 - Value difference
 - Develop inclusive policies
 - Keep learning

